Exact Synergy: Business Process Management

"By focusing on processes rather than data, Synergy gives companies a clear, manageable picture of the corporate workflow."

Business Process Management (BPM) is a term that many organizations are using to solve the challenges facing a company's procedural needs in tying isolated operations together. All businesses embrace processes, and whether these processes are documented on spreadsheets, sticky notes, or in employees' heads, they are what keep businesses moving forward on a daily basis.

BPM promotes the notion that a business moves forward based on the collective information that is stored, shared and circulated amongst employees. By making information available to those who can utilize it and enhancing the investment many businesses have made through ERP solutions, greater efficiencies are gained throughout the entire value cycle of a business.
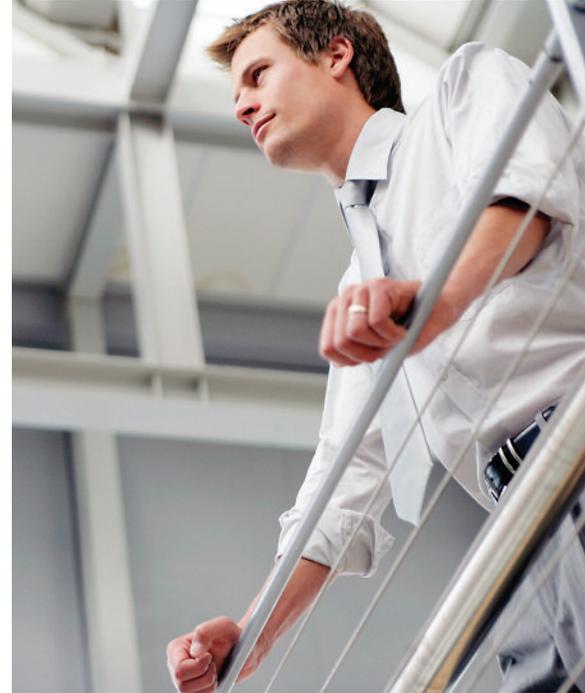
Synergy®, from Exact Software™, is a Web-based business management solution that reflects the relationships between people, knowledge and processes within your organization, all shared and accessed from one centralized place. By focusing on resource-intensive processes rather than the data contained in them, Synergy allows companies to have a clear, manageable picture of the corporate workflow, bringing the processes that live outside of your ERP system into the organization.

Organizational Superiority through Operational Efficiencies

Synergy provides a standardized, comprehensive workflow engine that lets you define your business rules, enabling you to track and automate manual and hidden processes from a secure, centralized portal.

Organizations today must abide by the "all access, all the time" rules of business that increasingly put pressure on companies to keep pace with rapid change. With business processes having to become reliable "e-processes", Synergy provides the framework and foundation for a complete business management solution that is accessible and shared by all.

With Synergy, the focus is on extending your enterprise applications in order to obtain a much needed operational visibility across the entire business. Business processes typically occur outside the scope of ERP or back-office systems. Therefore, it is imperative for an organization to integrate and associate all workflow processes to every business facet in the organization, including HR, documents, projects, finances and assets.

Exact Synergy Business Process Management benefits:

- Comprehensive, consolidated view of critical business information
- Role-based and workflow orientation model for greater corporate accountability
- Collaboration across the entire enterprise including employees, customers, vendors and partners
- Instant visibility of corporate bottlenecks
- Automated, self-service environment for more empowered, self-directed resource deployment
- Association of all business process components (documents, transactions, resource involvement) for unparalleled efficiency

Exact *software*®

One Source of Information

All business information and the activities surrounding them are located in one comprehensive, collaborative platform, making information available to employees, management, vendors, suppliers and partners as business issues affect them.

Activity Monitoring / Exception Management

Any business activity can be examined, analyzed or triggered at any time, including involvement, follow-through, bottlenecks and exceptions.

Role-based Security Model

All business information is based on roles and rules-based schemas in order to control and limit access. Assets, documents and projects are given specific security clearance ratings so only those who possess the rating can access such information.

Business Analysis and Statistical Reporting

Rather than a traditional reporting paradigm, Synergy contains continuous monitoring capabilities to manipulate hundreds of pre-defined report templates for greater flexibility in obtaining the most relevant business information and responding quickly to change.

Organization-wide Integration

Business components that are otherwise separate such as projects, customers, financials or product information are intrinsically linked for more related interaction. Any adjustment to one facet automatically updates or triggers any other business process or component that is related or affected.

Features and Functions:

- Re-useable library of business objects, including workflow requests and document types
- Open desktop portal with application integration and executive dashboards
- Statistical reporting through standardized report templates, enabling transaction volume analysis and real-time querying
- Customized self-service desktop to provide only the most useful information
- Analytical tools for maintaining and monitoring quality for time sensitive, critical tasks

Synergy puts critical business information easily within reach, making it accessible and manageable. Nothing in an enterprise should stand alone, and Synergy ensures complete integration of your technology, people and processes. Synergy ensures that your customers, partners and suppliers are at the heart of your organization. With one view into your business processes, opportunities to lower costs and increase revenue become real and actionable.

By bringing together the people, processes and knowledge that matter most to your business, Synergy creates an accurate, up-to-the-moment view of your organization's personnel, finance, workflow, documents and asset information. This consolidation enhances decision-making, analysis, scenario planning and ongoing management across your entire business.

For more information about Synergy, please contact your Exact Software business partner or account representative today, or visit www.exactamerica.com/synergy.