

Exact Macola ES: Accounts Receivable

“Good accounts receivables mean that both the customer and our business are on a smooth financial course.”

Managing your customers' financial activities is a balancing act between ensuring high-quality customer service and maximizing your own cash flow. Your organization relies on the strength of your customer relationships. The technology needed to ensure a strong financial relationship must provide the best visibility and communications among your billing, credit, and collection functions.

The *Macola ES Accounts Receivable* system not only improves your cash flow, but with real-time, centralized financial information, it enables you to respond to credit and collections issues before they happen, generate more accurate cash flow forecasts and manage customer relationships more effectively.

Financial Value Across Your Business

Macola ES Accounts Receivable creates a secure basis for your company's cash flow and customer support by automating your collections process so you can easily track customer payment history. With a real-time, centralized financial database accessible by financial employees, management and sales personnel, you can be assured that collection issues are known, but more importantly, addressed, by the proper personnel, immediately and accurately.

You need to keep days-outstanding low and credit limits to a minimum, otherwise your bottom line is weakened and your customer relationships hindered. Let *Macola ES Accounts Receivable* be the tool that keeps both your customers and cash flow on the positive.

With *Macola ES Accounts Receivable*, you have capabilities above and beyond standard A/R activity. Automated calculations based on user-definitions, reports based on user-defined factors such as department, project or sales representative, and the processing of multiple receivables are just a few.



Macola ES Accounts Receivable business benefits:

- Share customer and A/R processing information with Exact's front-office products for greater overall corporate control
- Across-the-board financial management coverage, including disputes, collections and cash & liquidity
- Integration of accounts receivable with your company-wide workflow processes
- Management by exception—taking immediate action when identified events take place
- Complete, centralized location of all financial detail that is crucial to your business

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Important details such as credit status, average days to pay and full account history are available in real-time and through pre-defined reports. Other key components of *Macola ES Accounts Receivable* include:

Meaningful customer information: In order to present customer data in a way that is understood by the different departments that support them, *Macola ES Accounts Receivable* groups data in basic, contact, financial and user-defined forms. Related transactions (sales, invoice, cash activity, etc.) can be accessed through the financial system or via Exact's front office products, providing important customer information, with every transaction, to everyone in the organization.

The screenshot displays the 'Maintain customers - Macola' window. The main header shows '907 - Family Bike Shop' with contact information for Mr. John Huston. The interface is divided into several tabs: Basics, Addresses, Contact persons, Financial, Logistics, Documents, Log info, Statistics, and Extra. The 'Basics' tab is active, showing fields for Name, Type, Code, Status, Classification, Region, Resource, Parent, Invoice customer, Credit limit, Line discount %, Bank account, Method, Payment condition, Start date, and Status Since. The 'Addresses' tab is also visible, showing fields for Address 1, Address 2, Address 3, City, State, Zip code, and Country. The 'Contact persons' tab is active, showing fields for Name, Job title, Phone, E-mail, and Language.

Customer information can be found easily on the account card and all transactions related to the customer can be accessed from one screen.

Pre-defined service invoices: Beneficial to any service-oriented company, *Macola ES Accounts Receivable* enables you to create and generate invoices for pre-defined services. Define standard services, units of measure, sales G/L accounts and sales histories. With over fifty definable fields, you can generate your own customized service forms.

Some of the Macola ES Accounts Receivable features and functions include:

- Online access to client account information
- Control of aging periods, statement frequency
- Embedded document management for one-click access to related documents
- Attached electronic documents to specific transactions
- Service invoice processing and analysis reports
- Connection of A/R directly to general ledger via special reconciliation

Efficient cash receipt management: The *Macola ES Accounts Receivable* cash receipts processing supports multiple cash accounts and stores customer payment information. The cumbersome task of matching receipts with open invoices is now a simple point and click.

Interactive balance list: View your receivables by vendor, with full drill down capability to the individual transaction, including scanned documents (invoices, POs) attached to the transaction.

Accounts receivable consists of much more than simple cash flow management. The customer relationship must be considered along with the financial accountability of your organization. *Macola ES Accounts Receivable* is the financial interaction in your corporate-to-customer association. With the most complete, accurate, instantaneous information available to anyone in your organization, your company can address the individual customer issues that can affect the overall customer relationship.

For more information about *Macola ES Accounts Receivable*, please contact your Exact Software business partner or account representative today, or visit www.exactamerica.com/macola.